UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

(Mark One)

For the quarterly period ended April 30, 2010 TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT For the transition period from to ____ Commission file number 000-28489 ADVAXIS, INC. (Exact name of registrant as specified in its charter) 02-0563870 Delaware (State or other jurisdiction of incorporation or organization) (IRS Employer Identification No.) The Technology Centre of New Jersey, 675 Route 1, Suite 119, North Brunswick, NJ 08902 (Address of principal executive offices) (732) 545-1590 (Registrant's telephone number) (Former name, former address and former fiscal year, if changed since last report) Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x $\;$ No \square Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes \square No \square Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. Large accelerated filer \square Accelerated filer \square Non-accelerated filer \square Smaller Reporting Company x Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes □ No x The number of shares of the registrant's common stock, \$0.001 par value, outstanding as of May 20, 2010 was 169,302,203.

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All other items called for by the instructions to Form 10-Q have been omitted because the items are not applicable or the relevant information is not material.

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PART I-FINANCIAL INFORMATION

Item 1. Financial Statements

ADVAXIS, INC. (A Development Stage Company) BALANCE SHEETS

| | _ | April 30, 2010 (unaudited) | | October 31, 2009 |
|--|----|----------------------------------|----|---------------------|
| ASSETS | , | (unaudited) | | |
| Current Assets: | | | | |
| Cash | \$ | 227,245 | \$ | 659,822 |
| Prepaid expenses | | 65,003 | | 36,445 |
| Total Current Assets | _ | 292,248 | | 696,267 |
| | | - , - | | , |
| Deferred expenses | | 206,528 | | 288,544 |
| Property and Equipment (net of accumulated depreciation) | | 45,439 | | 54,499 |
| Intangible Assets (net of accumulated amortization) | | 1,486,336 | | 1,371,638 |
| Deferred Financing Cost | | - | | 299,493 |
| Other Assets | | 20,685 | | 3,876 |
| | | | | |
| Total Assets | \$ | 2,051,236 | \$ | 2,714,317 |
| | | | | |
| LIABILITIES AND SHAREHOLDERS' DEFICIENCY | | | | |
| Current Liabilities: | | | | |
| Accounts payable | \$ | 1,782,895 | \$ | 2,368,716 |
| Accrued expenses | | 748,492 | | 917,250 |
| Convertible Bridge Notes and fair value of embedded derivative | | 4,073,716 | | 2,078,851 |
| Notes payable – including interest payable | | 940,653 | _ | 1,121,094 |
| Total Current Liabilities | | 7,545,756 | | 6,485,911 |
| | | | | |
| Common Stock Warrant | | 16,467,800 | | 11,961,734 |
| Total Liabilities | \$ | 24,013,556 | \$ | 18,447,645 |
| | _ | | | |
| Shareholders' Deficiency: | | | | |
| Preferred stock, \$0.001 par value; 5,000,000 shares authorized; issued and outstanding 361 at April 30, 2010 and 0 at | | | | |
| October 31, 2009 | | | | |
| Common Stock - \$0.001 par value; authorized 500,000,000 shares, issued and outstanding 142,781,243 at April 30, | | | | |
| 2010 and 115,638,243 at October 31, 2009 | | 142,780 | | 115,638 |
| Additional Paid-In Capital | | 12,572,129 | | 754,834 |
| Stock subscription receivable | | (4,881,710) | | - |
| Deficit accumulated during the development stage | | (29,795,519) | | (16,603,800) |
| Total Shareholders' Deficiency | \$ | (21,962,320) | \$ | (15,733,328) |
| Total Liabilities and stockholders' deficiency | \$ | 2,051,236 | \$ | 2,714,317 |
| | _ | | | |

ADVAXIS, INC. (A Development Stage Company) STATEMENTS OF OPERATIONS (unaudited)

Period from

| | Three Months Ended April 30, | | | Six Months Ended April 30, | | | | March 1, 2002 (Inception) to April 30, | | |
|---|------------------------------|-------------|------|-------------------------------|----|--------------|------|--|----|--------------|
| | | 2010 | 2009 | | | 2010 | 2009 | | | 2010 |
| Revenue | \$ | 87,234 | \$ | | \$ | 87,234 | \$ | | \$ | 1,442,096 |
| Research & Development Expenses | | 1,084,703 | | 283,812 | | 2,082,038 | | 462,986 | | 12,255,579 |
| General & Administrative Expenses | | 779,463 | | 488,468 | | 1,368,478 | | 1,033,922 | | 14,078,178 |
| Total Operating expenses | | 1,864,166 | | 772,280 | | 3,450,516 | | 1,496,908 | | 26,333,757 |
| Loss from Operations | | (1,776,932) | | (772,280) | | (3,363,282) | | (1,496,908) | | (24,891,661) |
| Other Income (expense): | | | | | | | | | | |
| Interest expense | | (1,647,069) | | (20,658) | | (3,313,208) | | (36,052) | | (5,248,699) |
| Other Income | | 14,539 | | - | | 16,810 | | - | | 263,267 |
| Gain on note retirement | | 64,354 | | - | | 64,354 | | - | | 1,596,831 |
| Net changes in fair value of common stock warrant liability | | (F F0F 0FF) | | | | (0.055.054) | | | | (0.650.054) |
| and embedded derivative liability | | (5,785,257) | _ | <u>-</u> | _ | (6,875,371) | | <u>-</u> | | (2,672,374) |
| Net (Loss) before benefit for income taxes | | (9,130,365) | | (792,938) | | (13,470,697) | | (1,532,960) | | (30,952,636) |
| Income tax benefit | _ | <u>-</u> | _ | <u>:</u> | _ | 278,978 | _ | 922,020 | _ | 1,201,001 |
| Net (Loss) | | (9,130,365) | | (792,938) | | (13,191,719) | | (610,940) | | (29,751,635) |
| Dividends attributable to preferred shares | _ | <u>-</u> | _ | <u>-</u> | _ | <u>-</u> | _ | <u>-</u> | _ | (43,884) |
| Net (Loss) applicable to Common Stock | \$ | (9,130,365) | \$ | (792,938) | \$ | (13,191,719) | \$ | (610,940) | \$ | (29,795,519) |
| Net (Loss) per share, basic | \$ | (.07) | \$ | (0.01) | \$ | (.11) | \$ | (0.01) | | |
| Net (Loss) per share, diluted | \$ | (.07) | \$ | (0.01) | \$ | (.11) | \$ | (0.01) | | |
| Weighted average number of shares outstanding, basic | | 133,124,164 | _ | 112,319,454 | _ | 125,577,856 | _ | 111,255,809 | | |
| Weighted average number of shares, diluted | _ | 133,124,164 | _ | 112,319,454 | _ | 125,577,856 | _ | 111,255,809 | | |

ADVAXIS, INC. (A Development Stage Company) STATEMENTS OF CASH FLOWS (unaudited)

Period from

| | | Six Months Ended April 30, | | |
|---|-----------------|-------------------------------|-----------------|--|
| | 2010 | 2009 | 2010 | |
| OPERATING ACTIVITIES | | | | |
| Net loss | \$ (13,191,719) | \$ (610,940) | \$ (29,751,635) | |
| Adjustments to reconcile net loss to net cash used in | | | | |
| operating activities: | | | | |
| Non-cash charges to consultants and employees for options and stock | 268,696 | 94,943 | 2,693,451 | |
| Amortization of deferred financing costs | - | - | 260,000 | |
| Amortization of deferred expenses | 82,016 | - | 143,472 | |
| Amortization of discount on Bridge Loans | 480,730 | | 604,576 | |
| Impairment of intangible assets | - | | 26,087 | |
| Non-cash interest expense | 2,818,711 | 31,676 | 4,035,547 | |
| Loss (Gain) on change in value of warrants and embedded derivative | 6,875,371 | - | 2,672,374 | |
| Value of penalty shares issued | - | - | 149,276 | |
| Depreciation expense | 19,075 | 18,324 | 147,813 | |
| Amortization expense of intangibles | 43,522 | 35,434 | 405,454 | |
| Gain on note retirement | (64,354) | | (1,596,831) | |
| Decrease (Increase) in prepaid expenses | (28,558) | (13,520) | (65,002) | |
| Increase in other assets | (14,538) | - | (18,415) | |
| (Decrease) increase in accounts payable | (460,987) | 107,250 | 2,396,912 | |
| (Decrease) Increase in accrued expenses | (168,758) | (18,825 | 308,860 | |
| (Decrease) in interest payable | (161,200) | | (142,909) | |
| Net cash used in operating activities | (3,501,993) | (355,658) | (17,730,970) | |
| INVESTING ACTIVITIES | | | | |
| Cash paid on acquisition of Great Expectations | | - | (44,940) | |
| Purchase of property and equipment | (10,014) | - | (147,671) | |
| Cost of intangible assets | (158,220) | (117,764) | (1,992,829) | |
| Net cash used in Investing Activities | (168,234) | (117,764) | (2,185,440) | |
| FINANCING ACTIVITIES | | | | |
| Proceeds from convertible secured debenture | | - | 960,000 | |
| Cash paid for deferred financing costs | - | - | (559,493) | |
| Principal payment on notes payable | (1,150,177) | (4,813) | (1,273,768) | |
| Proceeds from notes payable | 1,015,000 | - | 6,020,859 | |
| Payment on notes payable | - | 449,985 | | |
| Net proceeds of issuance of Preferred Stock | 3,202,827 | - | 3,437,827 | |
| Cancellation of warrants | - | - | (600,000) | |
| Proceeds from exercise of warrants | 170,000 | | 170,000 | |
| Proceeds from issuance of common stock | - | - | 11,988,230 | |
| Net cash provided by financing Activities | 3,237,650 | 445,172 | 20,143,655 | |
| Net (Decrease) increase in cash | (432,577) | (28,250) | 227,245 | |
| Cash at beginning of period | 659,822 | 59,738 | | |
| Cash at end of period | \$ 227,245 | \$ 31,488 | \$ 227,245 | |

Supplemental Schedule of Noncash Investing and Financing Activities

| | Six Months Ended April 30, | | | M | Period from Iarch 1, 2002 ption) to April 30, | |
|--|-------------------------------|-----------|----|--------|---|-----------|
| | | 2010 | | 2009 | | 2010 |
| Equipment acquired under capital lease | | - | | - | \$ | 45,580 |
| Common Stock issued to Founders | | - | | - | \$ | 40 |
| Notes payable and accrued interest converted to Preferred Stock | | - | | - | \$ | 15,969 |
| Stock dividend on Preferred Stock | | - | | - | \$ | 43,884 |
| Accounts payable from consultants settled with Common Stock | | - | \$ | 51,978 | \$ | 51,978 |
| Notes payable and accrued interest converted to Common Stock | | - | | - | \$ | 2,513,158 |
| Intangible assets acquired with notes payable | | - | | - | \$ | 360,000 |
| Debt discount in connection with recording the original value of the embedded derivative | | | | | | |
| liability | \$ | 539,354 | | - | \$ | 2,621,796 |
| Allocation of the original secured convertible debentures to warrants | | - | | - | \$ | 214,950 |
| Allocation of the warrants on Bridge Notes as debt discount | \$ | 639,735 | | - | \$ | 1,580,246 |
| Note receivable in connection with exercise of warrants | \$ | 4,881,710 | | - | \$ | 4,881,710 |
| Warrants Issued in connection with issuance of Common Stock | | - | | - | \$ | 1,505,550 |
| Warrants issued in connection with issuances of Preferred stock | | - | | - | \$ | 3,587,625 |

ADVAXIS, INC. NOTES TO THE FINANCIAL STATEMENTS (unaudited)

1. NATURE OF OPERATIONS AND BASIS OF PRESENTATION

Nature of Operations

Advaxis, Inc. (the "Company") is a development stage biotechnology company with the intent to develop safe and effective cancer vaccines that utilize multiple mechanisms of immunity. The Company is developing a live *Listeria* vaccine technology under license from the University of Pennsylvania ("Penn") which secretes a protein sequence containing a tumor-specific antigen. The Company believes this vaccine technology is capable of stimulating the body's immune system to process and recognize the antigen as if it were foreign, generating an immune response able to attack the cancer. The Company believes this to be a broadly enabling platform technology that can be applied to the treatment of many types of cancers, infectious diseases and auto-immune disorders.

The discoveries that underlie this innovative technology are based upon the work of Yvonne Paterson, Ph.D., Professor of Microbiology at Penn. This technology involves the creation of genetically engineered *Listeria* that stimulate the innate immune system and induce an antigen-specific immune response involving both arms of the adaptive immune system. In addition, this technology supports, among other things, the immune response by altering tumors to make them more susceptible to immune attack, stimulating the development of specific blood cells that underlie a strong therapeutic immune response.

Since the Company's inception in 2002, it has focused its initial development efforts upon therapeutic cancer vaccines targeting cervical cancer, its predecessor condition, cervical intraepithelial neoplasia, head and neck cancer, breast cancer, prostate cancer, and other cancers. Although no products have been commercialized to date, research and development and investment continues to be placed behind the pipeline and the advancement of this technology. Pipeline development and the further exploration of the technology for advancement entail risk and expense. It is anticipated that ongoing operational costs for the Company will increase significantly as it expects to begin several clinical trials starting this fiscal year.

Basis of Presentation

The accompanying unaudited interim financial statements include all adjustments (consisting only of those of a normal recurring nature) necessary for a fair statement of the results of the interim period. The October 31, 2009 balance sheet is derived from the audited balance sheet included on Form 10-K. These interim financial statements should be read in conjunction with the Company's Financial Statements and Notes for the fiscal year ended October 31, 2009 filed on Form 10-K. The Company believes these financial statements reflect all adjustments (consisting only of normal, recurring adjustments) that are necessary for a fair presentation of its financial position and results of operations for the periods presented. Management's plans are to continue to raise additional funds through the sales of debt or equity securities. Results of operations for the interim periods presented are not necessarily indicative of results to be expected for the year.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. There is a working capital deficiency, a shareholders' deficiency and recurring losses from operations that raise substantial doubt about its ability to continue as a going concern. The financial statements do not include any adjustments to the carrying amount and classification of recorded assets and liabilities should the Company be unable to continue operations.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles required management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and the differences could be material. The most significant estimates impact the following transactions or account balances: stock compensation, liabilities (including the embedded derivative liability), warrant valuation, impairment of intangibles and fixed assets and projected operating results.

Net Loss Per Share

Basic net income or basic net loss per common share is computed by dividing net income available to common shareholders by the weighted average number of common shares outstanding during the periods. Diluted earnings per share gives effect to dilutive options, warrants, convertible debt and other potential common stock outstanding during the period. Therefore, in the case of a net loss the impact of the potential common stock resulting from warrants, outstanding stock options and convertible debt are not included in the computation of diluted loss per share, as the effect would be anti-dilutive. In the case of net income the impact of the potential common stock resulting from these instruments that have intrinsic value are included in the diluted earnings per share. The table sets forth the number of potential shares of common stock that have been excluded from diluted net loss per share. The warrants include anti-dilutive provisions to adjust the number and price of the warrants based on certain types of equity transactions.

| | As of Ap | oril 30, |
|---------------|-------------|------------|
| | 2010 | 2009 |
| Warrants | 85,043,407 | 89,417,733 |
| Stock Options | 18,119,090 | 8,812,841 |
| Total | 103,162,497 | 98,230,574 |

Research and Development Expenses

Research and development expenses include, but are not limited to, payroll and personnel expenses, lab expenses, clinical trial and related clinical manufacturing costs, facilities and related overhead costs.

Accounting for Stock-Based Compensation

Stock-based compensation is estimated at the grant date based on the award's fair value as calculated by the Black-Scholes-Merton option-pricing model (hereinafter referred to as the "BSM model") and is recognized as expense over the requisite service period. The BSM model requires various assumptions including volatility, forfeiture rates and expected option life. If any of the assumptions used in the BSM model change significantly, stock-based compensation expense may differ materially in the future from that recorded in the current period. See Note 5 for information on stock-based compensation expense incurred in the three months ending April 30, 2010.

Warrant Liability/Embedded Derivative Liability

The Company has outstanding Warrants and convertible features (Embedded Derivatives) in its outstanding Senior and Junior Subordinated Promissory Notes. The Warrants and Embedded Derivatives are recorded at their relative fair values at issuance and will continue to be recorded at fair value each subsequent balance sheet date. Any change in value between reporting periods will be recorded as other income (expense) at each reporting date. The Warrants will continue to be reported as liabilities until such time as they are exercised or are otherwise modified to remove the provisions that require this treatment, at which time the Warrants will be adjusted to fair value and reclassified from liabilities to stockholders' equity.

In June 2008, the FASB ratified ASC 815-40-15 (formerly Emerging Issues Task Force (EITF) Issue No 07-5), "Determining Whether an Instrument (or Embedded Feature) is Indexed to an Entity's Own Stock" (EITF 07-5). EITF 07-5 mandates a two-step process for evaluating whether an equity-linked financial instrument or embedded feature indexed to the entities own stock. It is effective for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years, which is our first quarter of fiscal year 2010. EITF 07-5 did not have an effect on the financial statements as the Company is already accounting for all convertible instruments as liabilities.

In April 2010, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2010-17, *Revenue Recognition—Milestone Method (Topic 605) - Milestone Method of Revenue Recognition - a consensus of the FASB Emerging Issues Task Force.* This ASU provides guidance to vendors on the criteria that should be met for determining whether the milestone method of revenue recognition is appropriate. This guidance is effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. Early adoption is permitted.

Management does not believe that any other recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

3. INTANGIBLE ASSETS

Intangible assets primarily consist of legal and filing costs associated with obtaining patents and licenses. The license and patent costs capitalized primarily represent the value assigned to the Company's 20-year exclusive worldwide license agreement with Penn which are amortized on a straight-line basis over their remaining useful lives which are estimated to be twenty years from the effective date of Penn Agreement dated July 1, 2002. The value of the license and patents are based on management's assessment regarding the ultimate recoverability of the amounts paid and the potential for alternative future uses. This license now includes the exclusive right to exploit 25 patents issued and 44 patents pending and applied for in most of the largest markets in the world.

As of April 30, 2010, all gross capitalized costs associated with the licenses and patents filed and granted as well as costs associated with patents pending are \$1,809,794 (excluding the Second Amendment costs) as shown under license and patents on the table below. The expirations of the existing patents range from 2014 to 2023 but the expirations can be extended based on market approval if granted and/or based on existing laws and regulations. Capitalized costs associated with patent applications that are abandoned without future value are charged to expense when the determination is made not to pursue the application. No other patent applications with future value were abandoned and charged to expense in the current or prior year. Amortization expense for licensed technology and capitalized patent cost is included in general and administrative expenses.

Under the amended and restated agreement we are billed actual patent expenses as they are passed through from Penn and or billed directly from our patent attorney. The following is a summary of intangible assets as of the end of the following fiscal periods:

| | April 30, | October 31, 2009 |
|--------------------------|---------------|---------------------|
| License | \$ 651,992 | \$ 571,275 |
| Patents | 1,157,802 | 1,080,299 |
| Total intangibles | 1,809,794 | 1,651,574 |
| Accumulated Amortization | (323,458) | (279,936) |
| Intangible Assets | \$ 1,486,336 | \$ 1,371,638 |

The Company reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. An asset is considered to be impaired when the sum of the undiscounted future net cash flows expected to result from the use of the asset and its eventual disposition exceeds its carrying amount. The amount of impairment loss, if any, is measured as the difference between the net book value of the asset and its estimated fair value.

4. NOTES PAYABLE AND DERIVATIVE INSTRUMENTS

Moore Notes

On September 22, 2008, Advaxis entered into an agreement (the "Moore Agreement") with the Company's Chief Executive Officer, Thomas Moore, pursuant to which the Company agreed to sell senior promissory notes to Mr. Moore, from time to time, ("the Moore Notes"). On June 15, 2009, Mr. Moore and the Company amended the Moore Notes to increase the amounts available pursuant to the Moore Agreement from \$800,000 to \$950,000 and change the maturity date of the Moore Notes from June 15, 2009 to the earlier of January 1, 2010 or the Company's next equity financing resulting in gross proceeds to the Company of at least \$6 million. The Moore Agreement was amended per the terms of the June 18, 2009 Note Purchase Agreement (described below) retroactively to include the same warrant provision provided to Investors in the Note Purchase Agreement.

On February 15, 2010, we agreed to amend the terms of the Moore Notes such that (i) Mr. Moore may elect, at his option, to receive accumulated interest thereon on or after March 17, 2010 (which we paid during the period in the amount of \$130,000), (ii) we will begin to make monthly installment payments of \$100,000 on the outstanding principal amount beginning on April 15, 2010 (which we paid \$100,000 on April 19, 2010); provided, however, that the balance of the principal will be repaid in full on consummation of our next equity financing resulting in gross proceeds to us of at least \$6.0 million and (iii) we will retain \$200,000 of the repayment amount for investment in our next equity financing. The balance on outstanding Moore Notes , including accrued interest, approximates \$875,000 as of April 30, 2010. See also Note 8 - Subsequent Events.

Senior Convertible Promissory Notes

Effective June 18, 2009, the Company entered into a Note Purchase Agreement with certain accredited and/or sophisticated investors, pursuant to which the Investors acquired senior convertible promissory notes of the Company in the aggregate principal face amount of \$1,131,353, for an aggregate net purchase price of \$961,650. At April 30, 2010, the Company had repaid \$981,353 of these notes and \$150,000 principal value remained outstanding. See Note 8 – Subsequent Events.

Additionally, on October 26, and October 30, 2009 the Company entered into Bridge Note agreements whereby Investors acquired junior subordinated convertible promissory notes of the Company in the aggregate face amounts of \$1,617,647 and \$529,412 for aggregate net purchase prices of \$1,375,000 and \$450,000 respectively. At April 30, 2010 of the \$1,617,647 the company had repaid \$58,824, leaving \$1,558,824 outstanding. All \$529,412 of the October 30, 2009 notes remains outstanding.

During the three months ended January 31, 2010 the Company entered into Bridge Note agreements whereby Investors acquired junior subordinated convertible promissory notes of the Company in the aggregate face amounts of \$555,882 for aggregate net purchase prices of \$472,500. These junior subordinated convertible promissory notes mature on dates ranging from March 16, 2010 through July 30, 2010 subject to certain provisions in the note agreement. At April 30, 2010, all \$555,882 remains outstanding.

During the three months ended April 30, 2010 the company entered into Junior Subordinated Convertible Promissory Notes in the aggregate principal value of \$640,307 for an aggregate net purchase price of \$542,500. These notes mature on dates ranging from July 30, 2010 to November 30, 2010. At April 30, 2010, the entire \$640,307, remain outstanding.

As of April 30, 2010, all Bridge Notes were originally issued with an original issue discounts ranging from 10% to 18%. Each Investor paid between \$0.82 and \$.90 for each \$1.00 of principal amount of notes purchased at the closing. The bridge notes are convertible into shares of the Company's common stock at an exercise price contingent on the completion of an equity financing as described below. For every dollar invested, each Investor received warrants to purchase 2½ shares of common stock (the "Bridge Warrants") subject to adjustments upon the occurrence of certain events as more particularly described below and in the form of Warrant. As of April 30, 2010 all Bridge Note warrants have an exercise price of \$.17 per share. The Bridge Notes may be prepaid in whole or in part at the option of the Company without penalty at any time prior to the Maturity Date. The warrants may be exercised on a cashless basis under certain circumstances.

We refer to all Senior Convertible Promissory Notes and Junior Subordinated Convertible Promissory Notes as "Bridge Notes".

Activity related to the Bridge Notes from issuance is as follows:

| \$ 4,474,601 |
|--------------|
| (1,040,177) |
| (68,375) |
| (1,580,248) |
| (2,430,858) |
| 3,641,114 |
| |
| \$ 2,996,057 |
| 1,077,659 |
| \$ 4,073,716 |
| |

BioAdvance Note

BioAdvance Biotechnology Greenhouse of Southeastern Pennsylvania Notes ("BioAdvance") received notes from the Company for \$10,000 dated November 13, 2003 and \$40,000 dated December 17, 2003 that were each due on the fifth anniversary date thereof. During November 2009, the Company paid \$14,788 in full payment of the November, 13, 2003 note and BioAdvance agreed to extend the remaining note until the Company drew down its equity line of credit with Optimus. The terms of the outstanding note calls for accrual of 8% interest per annum on the unpaid principal.

Original

Embedded

Derivative Instruments

The table below lists the Company's derivative instruments as of April 30, 2010:

| | Original | | | | | ziiibedded | | |
|---|----------|-------------|-------|-----------|---------|-------------|------------|-----------|
| | | | Issue | | Warrant | | Derivative | |
| Description | | Principal | D | iscount | | Liability | | Liability |
| Bridge Note I-June 18, 2009 | \$ | 1,131,353 | \$ | 169,703 | \$ | 250,392 | \$ | 711,258 |
| Bridge Note II & III-October 26 & 30, 2009 | | 2,147,059 | | 322,059 | | 690,119 | | 868,388 |
| Optimus September 24, 2009 | | - | | - | | 3,587,625 | | - |
| Other outstanding warrants | | <u>-</u> | | | | 12,785,695 | | <u>-</u> |
| Total Valuation at Origination | \$ | 3,278,412 | \$ | 491,762 | \$ | 17,313,831 | \$ | 1,579,646 |
| Change in fair value | | - | | - | | (5,352,097) | | (493,132) |
| Accreted interest | | <u>-</u> | | (123,846) | | <u>-</u> | | <u>-</u> |
| Total Valuation as of October 31, 2009 | \$ | 3,278,412 | \$ | 367,916 | \$ | 11,961,734 | \$ | 1,086,514 |
| Bridge Notes IV – December 1, 2009 through January 31, 2010 | | 555,882 | | 83,382 | | 207,617 | | 164,400 |
| Bridge Note I- Extension of Maturity Date | | | | | | 202,500 | | 103,400 |
| Change in fair value | | | | | | 1,995,372 | | (905,259) |
| Accreted interest | | | | (225,321) | | | | |
| Exercise of Common Stock Warrants | | | | | | (1,702,073) | | |
| Total Valuation as of January 31, 2010 | \$ | 3,834,294 | \$ | 225,977 | \$ | 12,665,150 | \$ | 449,055 |
| Bridge Note V | | 640,307 | | 97,807 | | 229,619 | | 271,554 |
| Change in fair value | | | | | | 5,363,854 | | 421,404 |
| Accreted interest | | | | (251,188) | | | | |
| Exercise of common stock warrants | | | | | | (1,790,823) | | |
| Note Payoffs | | (1,040,177) | | (4,222) | | | | (64,354) |
| | | | | | | | | |

<u>\$ 3,434,424</u> <u>\$ 68,374</u> <u>\$ 16,467,800</u> <u>\$ 1,077,659</u>

9

Warrants

As of April 30, 2010, there were outstanding warrants to purchase 85,043,407 shares of our common stock with exercise prices ranging from \$0.17 to \$0.287 per share.

These warrants include 12,387,210 warrants issued to Bridge Notes holders at an exercise price of \$0.17 (subject to adjustment) per warrant and 7,607,000 issued to Optimus at an exercise price of \$0.20 per warrant and approximately 65,049,137 warrants issued by the Company in connection with our private placements consummated on October 17, 2007 (the "2007 Warrants") at an exercise price of \$.17 (subject to adjustment) and expire in October 2012.

During January 2010 Optimus exercised 11,563,000 (of the previously issued 33,750,000) warrants at a price of \$.17 in exchange for a note with a principal amount of \$1,965,710.

During March 2010 Optimus exercised 14,580,000 warrants at a price of \$.20 in exchange for a note with the principal amount of \$2,916,000. The notes bear interest at 2% and are due in four years. The notes have been recorded as subscriptions receivable.

Accordingly, the Company issued 11,563,000 shares and 14,580,000 shares, respectively, of its Common Stock. While the 7,607,000 warrants remaining at April 30, 2010 contain a repricing provision they do not contain a ratchet provisions that would increase the number of warrants. See Note 8 - Subsequent Events.

During March 2010, 1,000,000 of our 2007 Warrants were exercised at a price of \$.17. The company received \$170,000 in cash and issued 1,000,000 shares of its common stock.

Warrant Liability/Embedded Derivative Liability

The fair value of the Warrants and Embedded Derivatives are estimated using the BSM model. As of April 30, 2010, the fair value of the Warrants and Embedded Derivatives were determined to be \$16.5 million and \$1.1 million, respectively. We recorded approximately \$6.9 million in other loss for the six months ended April 30, 2010.

5. ACCOUNTING FOR STOCK BASED COMPENSATION PLANS

The Company records compensation expense associated with stock options based on the estimated fair value of each option award that was granted using the Black-Scholes option valuation model.

The table below summarizes compensation expenses from share-based payment awards:

| | AS OF APER 30, | | | υ, |
|---|----------------|--------|----|--------|
| | | 2010 | | 2009 |
| Research and development | \$ | 29,042 | \$ | 31,074 |
| General and Administrative | | 61,225 | | 45,692 |
| Total stock compensation expense recognized | \$ | 90,267 | \$ | 76,766 |

As of April 20

Total unrecognized estimated compensation expense related to non-vested stock options granted and outstanding as of April 30, 2010 was \$488,000 which are expected to be recognized over a weighted-average period of one year and three months.

No options were exercised over the six months ended April 30, 2010 and 2009. For the six months ended April 30, 2010, the Company granted 1,750,000 options at a weighted average Black Scholes value and exercise price of approximately \$0.12. No options were granted for the three months ended April 30, 2009.

6. COMMITMENTS AND CONTINGENCIES

University of Pennsylvania

Pursuant to multiple consulting agreements and a licensing agreement, the Company is contingently liable for the following:

Under an amended and restated 20-year exclusive worldwide (July 1, 2002 effective date) license agreement, the Company is obligated to pay (a) \$525,000 in aggregate, divided over a three-year period as a minimum royalty after the first commercial sale of a product. Such payments are not anticipated within the next five years. (b) On December 31, 2008 the Company was also obligated to pay annual license maintenance fees of \$50,000 increasing to a maximum of \$100,000 per year until the first commercial sale of a licensed product. As of the date of this filing the Company has not paid this fee. (c) Upon the initiation of a phase III clinical trial and the regulatory approval for the first Licensor product the Company is obligated to pay milestone payments of \$400,000 and \$600,000, respectively. (d) Upon the achievement of the first sale of a product in certain fields, the Company shall be obligated to pay certain milestone payments, as follows: \$2,500,000 shall be due for first commercial sale of the first product in the cancer field (of which \$1,000,000 shall be paid within forty-five (45) days of the date of the first commercial sale, \$1,000,000 shall be paid on the first anniversary of the first commercial sale; and \$500,000 shall be paid on the second anniversary of the date of the first commercial sale). In addition, \$1,000,000 shall be due and payable within forty-five (45) days following the date of the first commercial sale of a product in each of the following fields (a) infectious disease, (b) allergy, (c) autoimmune disease, and (d) any other therapeutic indications for which licensed products are developed. Therefore, the maximum total potential amount of milestone payments is \$3,500,000 in a cancer field. The milestone payments related to first sales are not expected prior to obtaining a regulatory approval to market and sell the Company's vaccines, and such regulatory approval is not expected within the next 5 years. In addition, the Licensor is entitled to receive a non-refundable \$157,134 payment of historical license costs. Under a licensing agreement, the Licensor is also entitled to receive royalties of 1.5% on net sales in all countries. In addition, we are obligated to reimburse the Licensor for all attorneys fees, expenses, official fees and other charges incurred in the preparation, prosecution and maintenance of the patents licensed from the Licensor.

This license agreement has been amended, from time to time, and was amended and restated on February 13, 2007. We have acquired and paid for the First Amended and Restated Patent License Agreement. However, the Second Amendment that we mutually agreed to enter into on March 26, 2007 to exercise our option to license an additional 12 other dockets or approximately 27 or more additional patent applications for Listeria and LLO-based vaccine dockets was not finalized until May 20, 2010.. See Note 8 - Subsequent Events.

During the first and second quarters of 2010, the Company paid \$50,000 and \$203,615 respectively for Sponsored Research Agreement and Technology Transfer services.

Dr. Yvonne Patterson

Under a consulting agreement with the Company's scientific inventor, the Company is obligated to pay \$3,000 per month until the Company closes a \$3,000,000 equity financing, \$5,000 per month pursuant to a \$6,000,000 equity financing, and \$9,000 per month pursuant to a \$9,000,000 equity financing. Currently the scientific inventor is earning \$7,000 per month based on the agreement and milestones achieved.

Other

Pursuant to a Clinical Research Service Agreement, the Company is obligated to pay Pharm—Olam International for service fees related to our Phase I clinical trial. As of April 30, 2010, the Company has an outstanding balance of \$219,131 on this agreement.

We are party to a consulting agreement with The Sage Group, a health-care strategy consultant assisting us with a program to commercialize our vaccines. The initial agreement was entered into in January 2009 and subsequently amended on July 22, 2009. Pursuant to the terms of agreement, as amended, we have agreed to pay Sage (i) \$5,000 per month until an aggregate of \$120,000 has been paid to Sage under the consulting agreement and (ii) a 5% commission for certain transaction if completed in the first 24 months of the term of the agreement, reduced to 2% if completed in the 12 months thereafter. The Sage Group has been paid approximately \$40,600 through April 30, 2010.

On June 19, 2009 we entered into a Master Agreement and on July 8, 2009 we entered into a Project Agreement with Numoda, a leading clinical trial and logistics management company, to oversee Phase II clinical activity with ADXS11-001 for the treatment of invasive cervical cancer and CIN. Numoda will be responsible globally for integrating oversight and logistical functions with the clinical research organizations, contract laboratories, academic laboratories and statistical groups involved. The scope of this agreement covers over three years and is estimated to cost approximately \$8.3 million for both trials. The Company is permitted to pay a portion of outstanding charges to Numoda in the form of the Company's common stock for which the company has recorded deferred expenses on the balance sheet of approximately \$200,000. At April 30, 2010 the Company owed Numoda approximately \$566,000. See Note 8 - Subsequent Events.

The Company operates under a month to month lease for its laboratory and office space. There are no aggregate future minimum payments due as of April 30, 2010.

7. SHAREHOLDERS' EQUITY

Preferred Equity Financing

On January 11, 2010, the Company issued and sold 145 shares of non-convertible, redeemable Series A preferred stock to Optimus Life Sciences Capital Partners, LLC ("Optimus") pursuant to the terms of a Preferred Stock Purchase Agreement between the Company and Optimus dated September 24, 2009 (the "Purchase Agreement"). The Company received net proceeds of \$1,166,000 from this transaction. The aggregate purchase price for the Series A preferred stock was \$1.45 million (less \$285,000 representing an administrative fee and the balance of a commitment fee due and owing to Optimus under the Purchase Agreement and legal fees).

On March 29 and April 1, 2010, the Company issued and sold a total of 216 shares of non-convertible, redeemable Series A preferred stock to Optimus Life Sciences Capital Partners, LLC ("Optimus") pursuant to the terms of a Preferred Stock Purchase Agreement between the Company and Optimus dated September 24, 2009 (the "Purchase Agreement"). The Company received net proceeds of \$2,036,827 from this transaction. The aggregate purchase price for the Series A preferred stock was \$2.16 million (less \$123,173 representing administrative and legal fees).

Under the terms of the Purchase Agreement, Optimus remains obligated, from time to time until September 24, 2012, to purchase up to an additional 139 shares of Series A preferred stock at a purchase price of \$10,000 per share upon notice from the Company to Optimus, and subject to the satisfaction of certain conditions, as set forth in the Purchase Agreement. See Note 8 - Subsequent Events.

In connection with the foregoing transactions, an affiliate of Optimus was granted 33,750,000 warrants on September 24, 2009 at an exercise price of \$0.20 to be exercised and priced upon the draw down date of each tranche, if lower than \$0.20.

On January 11, 2010, the draw down date of the first tranche, Optimus exercised warrants to purchase 11,563,000 shares of common stock at an adjusted exercise price of \$0.17 per share. As permitted by the terms of such warrants, the aggregate exercise price of \$1,965,710 received by the Company is payable pursuant to a four year full recourse promissory note bearing interest at the rate of 2% per year and has been recorded as a stock subscription receivable on the balance sheet as of April 30, 2010.

On March 29, 2010, the draw down date of the second tranche, Optimus exercised warrants to purchase 14,580,000 shares of common stock at an adjusted exercise price of \$0.20 per share. As permitted by the terms of such warrants, the aggregate exercise price of \$2,916,000 received by the Company is payable pursuant to a four year full recourse promissory note bearing interest at the rate of 2% per year and has been recorded as a stock subscription receivable on the balance sheet as of April 30, 2010.

The Company and Optimus agreed to waive certain terms and conditions in the Purchase Agreement and the warrant in order to permit the affiliate of Optimus to exercise the warrants at such adjusted exercise price prior to the closing of the purchase of the Preferred Stock and acquire beneficial ownership of more than 4.99% of the Company's common stock on the date of exercise.

Warrants

Almost all of our warrants (except the Optimus warrants) contain "full-ratchet" anti-dilution provisions originally set at \$0.20 with a term of five years. The Optimus exercise of warrants on January 11, 2010 triggered the anti-dilution provisions of the warrant agreements requiring a reset of both the price of these warrants (from \$.20 to \$.17) and an increase in amount of warrants. Therefore, any future financial offering or instrument issuance below \$0.17 per share of the Company's common stock or warrants (subject to certain exceptions) will cause further anti-dilution and/or repricing provisions in the above mentioned 85.0 million outstanding warrants. Additionally, the Company had approximately 31.4 million warrants expire during November and December 2009.

8. SUBSEQUENT EVENTS

Issuance of Capital Stock

Numoda

On May 10, 2010, Advaxis, Inc. (the "Company") entered into a Stock Purchase Agreement (the "Numoda Purchase Agreement") with Numoda Capital Innovations, LLC ("NCI") pursuant to which the Company agreed to issue 3,500,000 shares of its common stock to NCI, at a price per share of \$0.17, in satisfaction of \$595,000 of services rendered to the Company by Numoda Corporation. The Company has agreed to register such shares of common stock within 120 days of May 10, 2010.

Optimus Transaction

On May 13, 2010, the Company issued and sold 139 shares of non-convertible, redeemable Series A preferred stock ("Series A Preferred Stock") to Optimus Life Sciences Capital Partners LLC (the "Investor") pursuant to the terms of a Preferred Stock Purchase Agreement between the Company and the Investor dated September 24, 2009 (the "Optimus Purchase Agreement"). The aggregate purchase price for the shares of Series A Preferred Stock was \$1.39 million (of which the Company received \$1.285 million, net of \$.1 million in legal costs). No more shares of Series A Preferred Stock remain available for sale under the Optimus Purchase Agreement

In connection with the issuance by the Company of the Series A Preferred Stock described above, an affiliate of the Investor exercised a warrant to purchase 7,607,000 shares of the Company's common stock at an exercise price of \$0.18 per share. The Company and the Investor also agreed to waive certain terms and conditions in the Optimus Purchase Agreement and such warrant in order to permit the affiliate of the Investor to exercise such warrant and acquire beneficial ownership of more than 4.99% of the Company's common stock on the date of exercise. As permitted by the terms of such warrant, the aggregate exercise price of \$1,369,260 received by the Company is payable pursuant to a 4 year full recourse promissory note bearing interest at the rate of 2% per year. In addition, in connection with the foregoing issuance by the Company of the Series A Preferred Stock, the Company issued an additional warrant to an affiliate of the Investor (the "Additional Warrant") to purchase up to 2,818,000 shares of the Company's common stock at an exercise price of \$0.18 per share, subject to customary anti-dilution adjustments as provided in the Additional Warrant. The exercise price of the Additional Warrant may be paid (at the option of the Investor) in cash or by the Investor's issuance of a four-year, full-recourse promissory note, bearing interest at 2% per annum, and secured by specified portfolio of assets owned by the Investor. The Company has agreed to file a registration statement with the Securities and Exchange Commission covering the public resale of shares issuable upon exercise of the Additional Warrant no later than June 24, 2010 and use commercially reasonable efforts to cause such registration statement to become effective as soon as possible thereafter. The Additional Warrant is exercisable through the third anniversary of the effective date of such registration statement.

Moore Note

During late April 2010, the Company agreed with its Chief Executive Officer, Thomas A. Moore, to make a payment of \$200,000 due to Mr. Moore under certain of the Company's senior promissory notes held by Mr. Moore (the "Moore Notes") in the form of 1,176,471 shares of the Company's common stock, par value \$0.001 per share (the "Common Stock") based on a price of \$0.17 per share issued in mid May, 2010. Approximately \$650,000 remains outstanding under the Moore Notes.

Bridge Note conversions

During late April 2010, the Company agreed with certain of the holders of the Company's junior unsecured convertible promissory notes (the "Junior Bridge Notes") to make payments of approximately \$2.42 million aggregate principal amount due to such holders under certain of the Junior Bridge Notes in the form of 14,237,489 shares of Common Stock based on a price of \$0.17 per share issued in mid May, 2010. Additionally, in late May 2010, the Company repaid two Junior Bridge Notes totaling approximately \$88,000.

The principal value of Bridge Notes outstanding at May 28, 2010 approximates \$926,000.

University of Pennsylvania

On May10, 2010, the Company and Penn entered into a second amendment (the "Second Amendment Agreement") to the 20-year exclusive worldwide license agreement. Pursuant to the Second Amendment Agreement, the Company acquired exclusive licenses for an additional 27 patents related to the Company's proprietary *Listeria* vaccine technology, some of which expire as late as 2023. As per the terms of the Second Amendment Agreement, the Company acknowledges that it owes Penn approximately \$249,000 in patent expenses and \$130,000 in sponsored research agreement fees. The Company has agreed to satisfy these obligations in five monthly payments of \$65,000 beginning in May, 2010 plus a payment of approximately \$54,000 before September 30, 2010.

In addition, the Company has exercised an option for the rights to seven additional patent dockets at an option exercise fee of \$10,000 per patent docket (\$70,000 in the aggregate). Pursuant to the terms of the Second Amendment Agreement, Penn has the option to receive the option exercise fee in the form of a cash payment in the amount of \$70,000, shares of the Company common stock valued at \$140,000 (based on a price per share of the Company's most recently completed financing round) or a combination of cash and Company common stock (provided that the stock component is not less than 25% of the total payment). Penn has elected to receive payment of the option exercise fee in the form of \$35,000 in cash and \$70,000 in company common stock (approximately 388,889 shares of common stock based on a price of \$0.18 per share).

After giving effect to the foregoing payments and stock issuances, the Company will have completed its acquisition of available patents previously reported as an unrecorded contingent liability of approximately \$589,000.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Cautionary Note Regarding Forward Looking Statements

The Company has included in this Quarterly Report certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 concerning the Company's business, operations and financial condition. "Forward-looking statements" consist of all non-historical information, and the analysis of historical information, including the references in this Quarterly Report to future revenues, collaborative agreements, future expense growth, future credit exposure, earnings before interest, taxes, depreciation and amortization, future profitability, anticipated cash resources, anticipated capital expenditures, capital requirements, and the Company's plans for future periods. In addition, the words "could", "expects", "anticipates", "objective", "plan", "may affect", "may depend", "believes", "estimates", "projects" and similar words and phrases are also intended to identify such forward-looking statements. Such factors include the risk factors included in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2009 and other factors discussed in connection with any forward-looking statement.

Actual results could differ materially from those projected in the Company's forward-looking statements due to numerous known and unknown risks and uncertainties, including, among other things, the Company's ability to raise capital unanticipated technological difficulties, the length, scope and outcome of our clinical trial, costs related to intellectual property, cost of manufacturing and higher consulting costs, product demand, changes in domestic and foreign economic, market and regulatory conditions, the inherent uncertainty of financial estimates and projections, the uncertainties involved in certain legal proceedings, instabilities arising from terrorist actions and responses thereto, and other considerations described as "Risk Factors" in other filings by the Company with the SEC. Such factors may also cause substantial volatility in the market price of the Company's Common Stock. All such forward-looking statements are current only as of the date on which such statements were made. The Company does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

General

On July 28, 2005 we began trading on the Over-The-Counter Bulletin Board (OTC: BB) under the ticker symbol ADXS.

We are a development stage biotechnology company with the intent to develop safe and effective cancer vaccines that utilize multiple mechanisms of immunity. We are developing a live *Listeria* vaccine technology under license from the University of Pennsylvania ("Penn") which secretes a protein sequence containing a tumor-specific antigen. We believe this vaccine technology is capable of stimulating the body's immune system to process and recognize the antigen as if it were foreign, generating an immune response able to attack the cancer. We believe this to be a broadly enabling platform technology that can be applied to the treatment of many types of cancers, infectious diseases and auto-immune disorders.

The discoveries that underlie this innovative technology are based upon the work of Yvonne Paterson, Ph.D., Professor of Microbiology at Penn. This technology involves the creation of genetically engineered *Listeria* that stimulate the innate immune system and induce an antigen-specific immune response involving both arms of the adaptive immune system. In addition, this technology supports among other things the immune response by altering tumors to make them more susceptible to immune attack stimulating the development of specific blood cells that underlie a strong therapeutic immune response.

We have no customers. Since our inception in 2002, we have focused our development efforts upon understanding our technology and establishing a product development pipeline that incorporates this technology in the therapeutic cancer vaccines area targeting cervical, head and neck, prostate, breast, and a pre cancerous indication of cervical intraepithelial neoplasia, which we refer to as CIN. Although no products have been commercialized to date, research and development and investment continues to be placed behind the pipeline and the advancement of this technology. Pipeline development and the further exploration of the technology for advancement entail risk and expense. We anticipate that our ongoing operational costs will increase significantly as we continue our four Phase II clinical trials that started his fiscal year.

Recent Financings

Optimus Transaction

On May 13, 2010, the Company issued and sold 139 shares of non-convertible, redeemable Series A preferred stock ("Series A Preferred Stock") to Optimus Life Sciences Capital Partners LLC (the "Investor") pursuant to the terms of a Preferred Stock Purchase Agreement between the Company and the Investor dated September 24, 2009 (the "Optimus Purchase Agreement"). The aggregate purchase price for the shares of Series A Preferred Stock was \$1.39 million (of which the Company received \$1.285 million). No more shares of Series A Preferred Stock remain available for sale under the Optimus Purchase Agreement.

In connection with the issuance by the Company of the Series A Preferred Stock described above, an affiliate of the Investor exercised a warrant to purchase 7,607,000 shares of the Company's common stock at an exercise price of \$0.18 per share. The Company and the Investor also agreed to waive certain terms and conditions in the Optimus Purchase Agreement and such warrant in order to permit the affiliate of the Investor to exercise such warrant and acquire beneficial ownership of more than 4.99% of the Company's common stock on the date of exercise. As permitted by the terms of such warrant, the aggregate exercise price of \$1,369,260 received by the Company is payable pursuant to a 4 year full recourse promissory note bearing interest at the rate of 2% per year. In addition, in connection with the foregoing issuance by the Company of the Series A Preferred Stock, the Company issued an additional warrant to an affiliate of the Investor (the "Additional Warrant") to purchase up to 2,818,000 shares of the Company's common stock at an exercise price of \$0.18 per share, subject to customary anti-dilution adjustments as provided in the Additional Warrant. The exercise price of the Additional Warrant may be paid (at the option of the Investor) in cash or by the Investor's issuance of a four-year, full-recourse promissory note, bearing interest at 2% per annum, and secured by specified portfolio of assets owned by the Investor. The Company has agreed to file a registration statement with the Securities and Exchange Commission covering the public resale of shares issuable upon exercise of the Additional Warrant no later than June 24, 2010 and use commercially reasonable efforts to cause such registration statement to become effective as soon as possible thereafter. The Additional Warrant is exercisable through the third anniversary of the effective date of such registration statement.

Moore Notes

During late April, 2010, the Company agreed with its Chief Executive Officer, Thomas A. Moore, to make a payment of \$200,000 due to Mr. Moore under certain of the Company's senior promissory notes held by Mr. Moore (the "Moore Notes") in the form of 1,176,471 shares of the Company's common stock, par value \$0.001 per share (the "Common Stock") based on a price of \$0.17 per share issued in mid May, 2010. Approximately \$650,000 remains outstanding under the Moore Notes.

Bridge Note conversions

During late April, 2010, the Company agreed with certain of the holders of the Company's junior unsecured convertible promissory notes (the "Junior Bridge Notes") to make payments of approximately \$2.42 million aggregate principal amount due to such holders under certain of the Junior Bridge Notes with the issuance of 14,237,489 in mid May, 2010 shares of Common Stock based on a price of \$0.17 per share. Additionally, in late May 2010, the Company repaid two Junior Bridge Notes totaling approximately \$88,000.

The principal value of Bridge Notes outstanding at May 28, 2010 approximates \$926,000.

Other Developments

On February 9, 2010 we announced that Cancer Research UK (CRUK), the UK philanthropy dedicated to cancer research, has agreed to fund the cost of a clinical trial to investigate the use of ADXS11-001, our lead human papilloma virus (HPV)-directed vaccine candidate, for the treatment of head and neck cancer. This sponsored-clinical trial will investigate the safety and efficacy of ADXS11-001 in head and neck cancer patients who have previously failed treatment with surgery, radiotherapy and chemotherapy – alone or in combination. We will provide the vaccines with all other associated costs to be funded by CRUK. The study is to be conducted at Aintree Hospital at the University of Liverpool, Royal Marsden Hospital in London, and Cardiff Hospital at the University of Wales. Patient enrollment is slated for the latter part 2010. At such time, enrollment officials anticipate recruiting a maximum of forty-five (45) patients.

On May 10, 2010, the Company and Penn entered into a Second Amendment Agreement to the 20-year exclusive worldwide license agreement. Pursuant to the Second Amendment Agreement, the Company acquired exclusive licenses for an additional 27 patents related to the Company's proprietary *Listeria* vaccine technology, some of which expire as late as 2023. As per the terms of the Second Amendment Agreement, the Company acknowledges that it owes Penn approximately \$249,000 in patent expenses and \$130,000 in sponsored research agreement fees. The Company has agreed to satisfy these obligations in five monthly payments of \$65,000 beginning in May, 2010 plus a payment of approximately \$54,000 before September 30, 2010.

In addition, the Company has exercised an option for the rights to seven additional patent dockets at an option exercise fee of \$10,000 per patent docket (\$70,000 in the aggregate). Pursuant to the terms of the Second Amendment Agreement, Penn has the option to receive the option exercise fee in the form of a cash payment in the amount of \$70,000, shares of the Company common stock valued at \$140,000 (based on a price per share of the Company's most recently completed financing round) or a combination of cash and Company common stock (provided that the stock component is not less than 25% of the total payment). Penn has elected to receive payment of the option exercise fee in the form of \$35,000 in cash and \$70,000 in company common stock (approximately 388,889 shares of common stock based on a price of \$0.18 per share).

After giving effect to the foregoing payments and stock issuances, the Company will have completed its acquisition of available patents previously reported as an unrecorded contingent liability of approximately \$589,000.

RESULTS OF OPERATIONS FOR THE THREE MONTHS ENDED APRIL 30, 2010 AND 2009

Revenue

Revenue increased for the current period by approximately \$87,000 representing grant revenue received compared to zero in the same period a year ago.

Research and Development Expenses

Research and development expenses increased by \$800,891 to \$1,084,703 for the current 2010 Quarter as compared with \$283,812 for the same period a year ago, principally attributable to the following:

- · Clinical trial expenses increased by \$750,511, to \$751,242 from \$731, due to our clinical trial activity initiated during the first fiscal quarter of 2010.
- · Wages, including stock-based compensation approximately \$64,000, or 28% to \$291,649 from \$227,456, primarily as a result of increased salaries (including an executive bonus) and increased stock-based compensation resulting from the 2009 stock option plan.
- Legal expenses increased approximately \$16,000, which was more than offset by consulting costs which decreased by about \$27,000.

We anticipate a significant increase in R&D expenses as a result of expanded development and commercialization efforts primarily related to clinical trials, and product development, and expenses to be incurred in the development of strategic and other relationships required to license, manufacture and distribute of our product candidates.

General and Administrative Expenses

General and administrative expenses increased by \$290,995 or 60%, to \$779,463 for the current 2010 Quarter as compared with \$488,468 for the Fiscal 2009 Quarter, resulting from the following:

- · Salaries and employee benefits increased by approximately \$170,000, or 90% to \$357,785 from \$188,094 a year ago, due to higher salaries and health insurance premiums.
- · Stock-based compensation increased by \$40,629, to \$50,028 from \$9,399 a year ago, due to the issuance of new options under the 2009 stock option plan.
- Legal and accounting fees increased by \$125,226, to \$180,675 from \$55,449, primarily as a result of increased legal fees of \$83,634 and increased accounting fees of \$41,492, which were more than offset by a decrease in offering expenses of \$47,393 due to the application of financing costs to additional paid-in capital.

Other Income (Expense)

Other Income (expense) increased by \$7,332,775 to \$7,353,433 in expense for Fiscal 2010 Quarter from expense of \$20,658 for the Fiscal 2009 Quarter resulting from the following:

Interest Expense

For the three months ended April 30, 2010, interest expense increased by \$1,626,411, to \$1,647,069 from \$20,658 primarily due to the sale of Bridge Notes during the third and fourth fiscal quarters of 2009 and the six months ended April 30, 2010. Additionally warrant liabilities and embedded derivatives related to the Bridge Notes are recorded as a liability on the balance sheet and are amortized to interest expense over the life of the Bridge Note.

Changes in Fair Values

The change in fair value of the common stock warrant liability and embedded derivative liability increased expense by approximately \$5.8 million, in the three months ending April 30, 2010, compared to \$0 a year ago. Of the \$5.8 million in expense, \$5.4 million related to the change in fair value of the warrant liability and \$0.4 million related to the change in fair value of the embedded derivative liability. This change in fair value, using the BSM model, measures the value of the warrant liability and embedded derivative liability at each reporting period. Any change in fair value of the liability from the prior period is recorded in the statement of operations as income if the value of the liability decreases and expense if the value of the liability increases.

For the three months ending April 30, 2010, the BSM warrant value associated with the approximately 65 million warrants issued in 2007 ("2007 warrants") increased by \$0.06 per warrant due to the increase in the price of Advaxis common stock, from \$0.135 at January 31, 2010 to over \$0.21 at April 30, 2010, resulting in approximately \$4.0 million of the \$5.4 million change in fair value of warrant liability on the statement of operations. Approximately all of \$0.4 million related to the change in fair value of the embedded derivative liability was the result of the increase in the price of the Advaxis common stock over the three months ending April 30, 2010.

Potential future increases in our stock price will result in increased warrant and embedded derivative liabilities on our balance sheet and therefore increased expenses being recognized in our statement of operations in future periods.

In the current Quarter other income increased by \$78,893 from \$0 a year ago, due to the non-cash gain on retirement earned on the payoff of Bridge Notes and interest earned on notes receivable from Optimus.

RESULTS OF OPERATIONS FOR THE SIX MONTHS ENDED APRIL 30, 2010 AND 2009

Revenue

Revenue increased for the current period by approximately \$87,000 representing grant revenue received compared to zero in the same period a year ago.

Research and Development Expenses

Research and development expenses increased by \$1,619,052 to \$2,082,038 for six months ended April 30, 2010 as compared with \$462,986 for same period a year ago, principally attributable to the following:

- · Clinical trial expenses increased by \$1,482,907, to \$1,484,676 from \$1,769, primarily due to our clinical trial activity initiated during the first fiscal quarter of 2010.
- · Salaries, including stock-based compensation, increased by approximately \$70,000, primarily as a result of increased stock-based compensation expense and salaries. Additionally, in the six months ended April 30, 2009, a bonus accrual was reversed, lowering expenses by approximately \$122,000 in that period.
- · Consulting expenses decreased by \$49,960, or 92%, to \$4,500 from \$54,460, due to a decline in the number of consultants utilized by Advaxis and no stock-based compensation compared to a year ago.

We anticipate a significant increase in R&D expenses as a result of expanded development and commercialization efforts primarily related to clinical trials, and product development, and expenses to be incurred in the development of strategic and other relationships required to license manufacture and distribute of our product candidates.

General and Administrative Expenses

General and administrative expenses increased by \$334,556, or 32%, to \$1,368,478 for the six months ended April 30, 2010 as compared to \$1,033,922 for the same period last year, primarily attributable to the following:

- · Salaries and related expenses increased by approximately \$144,000, or 35% to \$556,123 from \$411,653 due to wages and benefits increasing by approximately \$119,000 from higher salaries and increased health insurance premiums partially offset by lower 401K expenses of approximately \$9,000. Additionally, in the six months ended April 30, 2009, a bonus accrual was reversed, lowering expenses by approximately \$36,000 in that period.
- Stock-based compensation increased \$112,181, to \$157,873 from \$45,692 a year ago, due to the issuance of new options under the 2009 stock option plan.

- · Legal and accounting fees increased by approximately \$190,000, primarily as a result of higher legal fees of approximately \$148,000 and higher accounting fees of approximately \$43,000 due to increased utilization of temporary professionals and outside auditor fees in the Fiscal 2010, which were more than offset by a decrease in offering expenses of approximately \$142,000 due to the application of financing costs to additional paid-in capital.
- Patent expenses decreased approximately \$77,000 due to lower amounts paid to University of Pennsylvania under our licensing agreement, offset by higher regulatory costs of approximately \$10,000.

Other Income (Expense)

Other Income (expense) increased by \$10,071,363 to \$10,107,415 in expense for the six months ended April 30, 2010 compared to \$36,052 a year ago, resulting from the following:

Interest Expense

In Fiscal 2010 Quarter interest expense increased by \$3,277,156 to \$3,313,208 from \$36,052 primarily due to the sale of Bridge Notes during the third and fourth fiscal quarters of 2009 and the six months ended April 30, 2010. Additionally, the debt discount on warrant liabilities and embedded derivatives related to the Bridge Notes are recorded as a liability on the balance sheet and are amortized to interest expense over the life of the Bridge Note.

Changes in Fair Values

The change in fair value of the common stock warrant liability and embedded derivative liability increased expense by \$6,875,371, in the six months ending April 30, 2010, compared to \$0 a year ago. Of the \$6.9 million in expense, \$7.3 million related to the change in fair value of the warrant liability and (\$0.4) million related to the change in fair value of the embedded derivative liability. This change in fair value, using the BSM model, measures the value of the warrant liability and embedded derivative liability at each reporting period. Any change in fair value of the liability from the prior period is recorded in the statement of operations as income if the value of the liability decreases and expense if the value of the liability increases.

For the six months ending April 30, 2010, the BSM warrant value associated with the approximately 65 million warrants issued in 2007 ("2007 warrants") increased by about \$0.07 per warrant due to the increase in the price of Advaxis common stock, from \$0.13 at October 31, 2010 to over \$0.21 at April 30, 2010, resulting in approximately \$4.7 million of the \$7.3 million change in fair value of warrant liability on the statement of operations. Approximately all of (\$0.4) million related to The reduction in the embedded derivative liability (\$0.4 million) was the result of the increase in the price of the Advaxis common stock over the six months ending April 30, 2010 more than off set by changed BSM assumptions in the price in which our Bridge notes would be converted into equity.

Potential future increases in our stock price will result in increased warrant and embedded derivative liabilities on our balance sheet and therefore increased expenses being recognized in our statement of operations in future periods.

In Fiscal 2010 Quarter other income increased by \$78,893 from \$0 a year ago, due to the non-cash gain on retirement earned on the payoff of Bridge Notes and interest earned on notes receivable from Optimus.

Income Tax Benefit

In the Fiscal 2010 Quarter other income decreased by \$643,044, to \$278,978 income from \$922,022 primarily due to a gain recorded from the receipt of a NOL tax credit and research tax credit received from the State of New Jersey tax program in Fiscal 2010 Quarter of \$278,978 compared to the \$922,020 received in Fiscal 2009 Quarter. The decrease in the income from the program received in Fiscal 2010 Quarter compared to Fiscal 2009 Quarter was attributed to Fiscal 2009 Quarters NOL which was the first time we received money from the program and it covered all prior years NOL's from our inception whereas Fiscal 2010 Quarter covered only the current year's NOL and prior two years of the research tax credit.

Liquidity and Capital Resources

Since our inception through April 30, 2010, the Company has reported accumulated net losses of \$29,751,635 and recurring negative cash flows from operations. We anticipate that we will continue to generate significant losses from operations for the foreseeable future.

Cash used in operating activities, for the six months ending April 30, 2010, was approximately \$3.4 million, primarily because of the following: increased R&D spending on clinical trials, increased wages and employee benefits of about \$2.0 million and increased general and administrative spending on wages, employee benefits and professional services (primarily legal and accounting) of about \$1.2 million.

Cash used in investing activities, for the six months ending April 30,2010, was approximately \$168,000 resulting from legal cost spending in support of our intangible assets (patents) and costs paid to the University of Pennsylvania for patent research.

Cash provided by financing activities, for the six months ending April 30, 2010, was approximately \$3,140,000, resulting from the issuance of preferred stock to Optimus.

Preferred Equity Financing

From January 11, 2010, through May 13, 2010 the Company issued and sold 500 shares of non-convertible, redeemable Series A preferred stock to Optimus pursuant to the terms of the Optimus Preferred Stock Purchase Agreement. The Company received gross proceeds of \$5,000,000 (net proceeds of \$3,104,000 in the six months ended April 30, 2010 and \$1,285,000 received in May 2010.) from this transaction.

In connection with the transaction, an affiliate of Optimus was granted 33,750,000 warrants on September 24, 2009 and 2,818,000 warrants on May 13, 2010. Optimus exercised all 33,750,000 warrants at exercise prices ranging from \$.17 to \$.20 and the May 2010 warrants remain outstanding to date..

Notes Payable

The Company issued Junior Promissory Notes in the aggregate amount of \$1,015,000 during the six months ended April 30, 2010. As of April 30, 2010, the Company agreed with certain of the holders of the Company's junior unsecured convertible promissory notes (the "Junior Bridge Notes") to make payments of approximately \$2.42 million aggregate principal amount due to such holders under certain of the Junior Bridge Notes in the form of 14,237,489 shares of Common Stock based on a price of \$0.17 per share. The Company's common stock was issued in May 2010. During the six months ended April 30, 2010 the Company paid approximately \$450,000 in principal value on its Bridge Notes

During late April 2010, the Company agreed with our Chief Executive Officer, Thomas A. Moore, to make a payment of \$200,000 due to Mr. Moore under certain of the Company's senior promissory notes held by Mr. Moore (the "Moore Notes") in the form of 1,176,471 shares of the Company's common stock, par value \$0.001 per share (the "Common Stock") based on a price of \$0.17 per share issue in May 2010. Approximately \$650,000 remains outstanding under the Moore Notes.

Warrants and Other

During the three months ended April 30, 2010 one million warrants were exercised at an exercise price of \$.17 resulting in \$170,000 of cash proceeds. The company believes that its business activities, including its four clinical trials will create significant value as to encourage additional warrant conversions. The Company currently has approximately 85.0 million warrants outstanding, almost all with an exercise price of \$.17.

The Company received \$278,978 from the New Jersey Economic Development Authority. Under the State of New Jersey Program for small business we received this cash amount on January 15, 2010 from the sale of our State Net Operating Losses ("NOL") through December 31, 2008 and our research tax credit for fiscal years 2007 and 2008.

The Company received approximately \$87,000 in grant revenue related to its National Institutes of Health grant. Approximately \$118,000 remains available under this grant and the Company expects to receive these funds during the current fiscal year.

Our limited capital resources and operations to date have been funded primarily with the proceeds from public and private equity and debt financings, NOL tax sale and income earned on investments and grants. We have sustained losses from operations in each fiscal year since our inception, and we expect losses to continue for the indefinite future, due to the substantial investment in research and development. As of April 30, 2010 and 2009, we had an accumulated deficit of \$29,795,519 and \$16,603,800, respectively and shareholders' deficiency of \$21,962,320 and \$15,733,328, respectively. Based on our available cash of approximately \$1,038,000 on May 21, 2010, we do not have adequate cash on hand to cover our anticipated expenses for the next 12 months. If we fail to raise a significant amount of capital, we may need to significantly curtail operations in the near future. These conditions raised substantial doubt about our ability to continue as a going concern. Consequently, the audit report prepared by our independent public accounting firm relating to our financial statements for the year ended October 31, 2009 included a going concern explanatory paragraph.

Our business will require substantial additional investment that we have not yet secured, and our failure to raise capital and/or pursue partnering opportunities will materially adversely affect our business, financial condition and results of operations. We expect to spend substantial additional sums on the continued administration and research and development of proprietary products and technologies, including conducting clinical trials for our product candidates, with no certainty that our products will become commercially viable or profitable as a result of these expenditures. Further, we will not have sufficient resources to develop fully any new products or technologies unless we are able to raise substantial additional financing on acceptable terms or secure funds from new partners. We cannot be assured that financing will be available at all. Any additional investments or resources required would be approached, to the extent appropriate in the circumstances, in an incremental fashion to attempt to cause minimal disruption or dilution. Any additional capital raised through the sale of equity or convertible debt securities will result in dilution to our existing stockholders. No assurances can be given, however, that we will be able to achieve these goals or that we will be able to continue as a going concern.

We are pursuing additional investments, grants, partnerships as well as collaborations and exploring other financing options, with the objective of minimizing dilution and disruption.

On July 1, 2002 (effective date) we entered into a 20-year exclusive worldwide license, with Penn with respect to the innovative work of Yvonne Paterson, Ph.D., Professor of Microbiology in the area of innate immunity, or the immune response attributable to immune cells, including dendritic cells, macrophages and natural killer cells that respond to pathogens non-specifically. This agreement has been amended from time to time and was amended and restated on February 13, 2007. We have acquired and paid for the First Amended and Restated Patent License Agreement. During May 2010, the Company entered into the Second Amendment with Penn whereby the Company agreed to pay certain outstanding amounts due for patent expenses and costs related to its Sponsored Research Agreement. The contingent liability related to the licensing of additional patent dockets of \$580,764 was settled for \$70,000 for which the Company will pay a portion in common stock.

Off-Balance Sheet Arrangements

As of April 30, 2010, we had no off-balance sheet arrangements, other than our lease for space. There were no changes in significance contractual obligation during the six months ended April 30, 2010.

Critical Accounting and New Accounting Pronouncements

Critical Accounting Estimates

The preparation of financial statements in accordance with generally accepted accounting principles accepted in the United States requires management to make estimates and assumptions that affect the reported amounts and related disclosures in the financial statements. Management considers an accounting estimate to be critical if:

- · It requires assumptions to be made that were uncertain at the time the estimate was made, and
- · Changes in the estimate of difference estimates that could have been selected could have an material impact on our results of operations or financial condition.

Actual results could differ from those estimates and the differences could be material. The most significant estimates impact the following transactions or account balances: stock compensation, liabilities, warrant valuation, impairment of intangibles and fixed assets and projected operating results.

Share-Based Payments -The Company records compensation expense associated with stock options in accordance with ASC 718-10-25 (SFAS No. 123R, "Share Based Payment," which is a revision of SFAS No. 123). The Company adopted the modified prospective transition method provided under SFAS No. 123R. Under this transition method, compensation expense associated with stock options recognized in the first quarter of fiscal year 2007, and in subsequent quarters, includes expense related to the remaining unvested portion of all stock option awards granted prior to April 1, 2006, the estimated fair value of each option award granted was determined on the date of grant using the Black-Scholes option valuation model, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123.

We estimate the value of stock options awards on the date of grant using the Black-Scholes-Merton option-pricing model. The determination of the fair value of the share-based payment awards on the date of grant is affected by our stock price as well as assumptions regarding a number of complex and subjective variables. These variables include our expected stock price volatility over the term of the awards, expected term, risk-free interest rate, expected dividends and expected forfeiture rates. The forfeiture rate is estimated using historical option cancellation information, adjusted for anticipated changes in expected exercise and employment termination behavior. Our outstanding awards do not contain market or performance conditions; therefore we have elected to recognize share based employee compensation expense on a straight-line basis over the requisite service period.

If factors change and we employ different assumptions in the application of SFAS 123(R) in future periods, the compensation expense that we record under SFAS 123(R) relative to new grants may differ significantly from what we have recorded in the current period. There is a high degree of subjectivity involved when using option-pricing models to estimate share-based compensation under SFAS 123(R). Consequently, there is a risk that our estimates of the fair values of our share-based compensation awards on the grant dates may bear little resemblance to the actual values realized upon the exercise, expiration, early termination or forfeiture of those share-based payments in the future. Employee stock options may expire worthless or otherwise result in zero intrinsic value as compared to the fair values originally estimated on the grant date and reported in our financial statements. Alternatively, value may be realized from these instruments that are significantly in excess of the fair values originally estimated on the grant date and reported in our financial statements.

Warrants

Warrants were issued in connection with the equity financings completed in October 2007, the preferred equity financing with Optimus and our Bridge Notes issued from June 2009 through early February, 2010. At the balance sheet date we estimated the fair value of these instruments using the Black-Scholes model, which takes into account a variety of factors, including historical stock price volatility, risk-free interest rates, remaining term and the closing price of our common stock. Changes in assumptions used to estimate the fair value of these derivative instruments could result in a material change in the fair value of the instruments. We believe the assumptions used to estimate the fair values of the warrants are reasonable.

New Accounting Pronouncements

In June 2008, the FASB ratified ASC 815-40-15 (formerly Emerging Issues Task Force (EITF) Issue No 07-5), "Determining Whether an Instrument (or Embedded Feature) is Indexed to an Entity's Own Stock" (EITF 07-5). EITF 07-5 mandates a two-step process for evaluating whether an equity-linked financial instrument or embedded feature indexed to the entities own stock. It is effective for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years, which is our first quarter of fiscal year 2010. EITF 07-5 did not have an effect on the financial statements as the Company is already accounting for all convertible instruments as liabilities.

In April 2010, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2010-17, *Revenue Recognition—Milestone Method (Topic 605) - Milestone Method of Revenue Recognition - a consensus of the FASB Emerging Issues Task Force.* This ASU provides guidance to vendors on the criteria that should be met for determining whether the milestone method of revenue recognition is appropriate. This guidance is effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010. Early adoption is permitted

Management does not believe that any other recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not Applicable

ITEM 4T. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, we conducted an evaluation, under the supervision and with the participation of our chief executive officer and chief financial officer of our disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) of the Exchange Act). Based upon this evaluation, our chief executive officer and chief financial officer concluded that our disclosure controls and procedures were effective to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is: (1) accumulated and communicated to our management, including our chief executive officer and chief financial officer, as appropriate to allow timely decisions regarding required disclosure; and (2) recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms.

Changes in Internal Control over Financial Reporting

During the quarter ended April 30, 2010, the Company engaged the services of additional professional accounting personnel and added procedures for the purpose of improving internal control over financial reporting.

PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

As of the date hereof, there are no pending legal proceedings to which we are a party or of which any of our property is the subject. In the ordinary course of our business we may become subject to litigation regarding our products or our compliance with applicable laws, rules, and regulations.

ITEM 1A. RISK FACTORS

There have been no material changes in our risk factors disclosed in our Annual Report on Form 10-K for the year ended October 31, 2009.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

During the period covered by this report, we have issued unregistered securities to the persons as described below. None of these transactions involved any underwriters, underwriting discounts or commissions, except as specified below, or any public offering, and we believe that each transaction was exempt from the registration requirements of the Securities Act of 1933 by virtue of Section 4(2) thereof and/or Regulation D promulgated thereunder. All recipients had adequate access to information about us. We have not furnished information under this item to the extent that such information previously has been included under Item 3.02 in a Current Report on Form 8-K.

During the second quarter of 2010, we issued to certain accredited investors (i) junior bridge notes in the aggregate principal face amount of \$640,308, for an aggregate net purchase price of \$542,500 and (ii) warrants to purchase approximately 1,356,250 shares of our common stock at an exercise price of \$0.17 per share, subject to adjustments upon the occurrence of certain events. The notes are convertible into shares of our common stock at an effective per share conversion price equal to 90% of the per share purchase price of the securities sold in our recent qualified equity financing. The junior bridge notes mature on dates ranging from April 1, 2010 through November 30, 2010.

As of April 30, 2010, the Company agreed with certain of the holders of the Company's junior unsecured convertible promissory notes (the "Junior Bridge Notes") to make payments of approximately \$2.42 million aggregate principal amount due to such holders under certain of the Junior Bridge Notes in the form of 14,237,489 shares of Common Stock based on a price of \$0.17 per share, to be issued in mid May.

During late April 2010, the Company agreed with its Chief Executive Officer to make a payment of \$200,000 due to Mr. Moore under certain of the Company's senior promissory notes held by Mr. Moore (the "Moore Notes") in the form of 1,176,471 shares of common stock (based on a price of \$0.17 per share) to be issued in mid May 2010.

Item 6. Exhibits.

- 10.1 Second Amendment to the Amended and Restated Patent License Agreement between the registrant and the University of Pennsylvania dated as of May 10, 2010
- 31.1 Certification of Chief Executive Officer pursuant to section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of Chief Financial Officer pursuant to section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certification of Chief Executive Officer pursuant to section 906 of the Sarbanes-Oxley Act of 2002
- 32.2 Certification of Chief Financial Officer pursuant to section 906 of the Sarbanes-Oxley Act of 2002

SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: June 1, 2010

ADVAXIS, INC.

Registrant

By: /s/ Thomas Moore

Thomas Moore

Chief Executive Officer and Chairman of the Board

By: /s/ Mark J. Rosenblum

Mark J. Rosenblum

Chief Financial Officer, Senior Vice President and Secretary

University of Pennsylvania

Second Amendment to the Amended and Restated Patent License Agreement

This Second Amendment (the "Second Amendment") is made and entered into as of <u>May 10</u>, 2010 (the "Effective Date") by and between The Trustees of the University of Pennsylvania (hereinafter referred to as "Penn") and Advaxis, Inc., a corporation organized and existing under the laws of Delaware (hereinafter referred to as "Company") having a place of business at Technology Centre of New Jersey, 675 U.S. Route 1, North Brunswick, NJ 08902.

WHEREAS, Penn and Company entered into an Amended and Restated License Agreement dated February 13, 2007 (the "Agreement"); and

WHEREAS, Penn and Company entered into a First Amendment to the Agreement dated March 26, 2007 (the "First Amendment"); and

WHEREAS, Company desires to further amend the Agreement to add docket numbers L2134, Q3610, Q3614, R3702, S4225, S4243, and U4810 (hereinafter referred to as "Additional Penn Dockets") developed under the supervision of, or in collaboration with Drs. Yvonne Paterson and Fred Frankel;

WHEREAS, Company owes \$249,481of unreimbursed patent expenses and Company desires to pay the patent expenses in full; and

WHEREAS, Company owes \$129,598 under the sponsored research agreement and Company desires to pay the SRA balance in full.

All terms not specifically defined herein will have the meaning ascribed to them in the Agreement. Now, therefore, in consideration of the foregoing premises, and intending to be legally bound hereby, the parties hereto agree as follows:

- 1) Attachment 1- List of Intellectual Property is deleted in its entirety and replaced with Exhibit 1 to this Second Amendment, which includes the Additional Penn Dockets.
- 2) On the Effective Date of this Second Amendment Company shall pay to Penn, solely at Penn's option, i) a non-refundable, non-assessable option exercise fee of \$10,000 per Additional Docket (\$70,000 total) in cash or ii) \$140,000 in stock, or iii) a mix of cash and stock of which the stock component will be no less than twenty-five percent (25%) of the total. The number of shares of stock to be issue to Penn will be calculated as follows: the percentage of the option exercise fee to be paid in stock multiplied by \$140,000. The product of that calculation is then divided by the price per share of the most recently completed financing round to determine the number of shares of stock to be issued to Penn. Penn will be entitled to receive the same class of shares as the most recent round of financing. The issuance to Penn will entitle Penn to the same rights, preferences, warrant and/or option coverage, conversion privileges, etc. as granted to the participants in the most recent round of financing.

For illustrative purposes, if the most recently completed financing round by Company priced shares at \$0.20 and Penn opts to convert fifty percent (50%) of the option exercise fee to stock, then to determine the number of shares Penn will receive, take \$70,000 (50% of the total amount Penn can convert to equity and double it to achieve the 2:1 ratio of stock to cash) and divide it by \$0.20. The quotient yields 350,000 shares of stock. This calculation does not take into consideration any preferential or other benefits afforded the investors in the most recently completed round. Should Penn exercise its option to convert a portion of the option exercise fee to equity, Penn will be entitled to receive the same preferential or other benefits afforded the investors in the most recently completed round. In this example, the remaining balance of the option fee, \$35,000 would be payable to Penn in cash.

- 3) Company agrees to reimburse Penn for all outstanding expenses, associated with the Agreement and the First Amendment and the Sponsored Research Agreement ("SRA"), by wire transfer of immediately available funds, as follows:
 - a) Sixty-five thousand dollars (\$65,000) on or before the first day of each month beginning May 1, 2010 and ending on September 1, 2010, inclusive. And fifty-four thousand seventy-nine dollars (\$54,079) on or before September 30, 2010.
- 4) Company agrees to pay all historical patent expenses associated with this Second Amendment that adds Additional Dockets. These expenses include, but are not limited to, all historically accrued patent and licensing expenses, attorney's fees, official fees and all other charges incident to the preparation, prosecution and maintenance of the Penn Patent Rights that were incurred and docketed by Penn relating to the Additional Penn Dockets on or before the Effective Date of this Second Amendment. Company shall pay such expenses to Penn, in cash, in the following amounts:
 - a) at least twenty percent (20%) of any amount of funding raised on or after April 1, 2010 (whether or not the funding has been drawn), regardless of the form. Such payments will be paid to Penn within ten (10) days after the completion of each tranche of funding regardless of the form of the funding or the type of security and regardless of whether Company has drawn down funds. Notwithstanding the foregoing, Company is not precluded from paying a higher percentage of funding raised towards these obligations or paying the obligations in full at any time.

Notwithstanding the previous paragraph, regardless of the amounts of funding raised, all outstanding patent expenses for all licensed dockets plus all SRA amounts must be paid in full by September 30, 2010.

Any amounts not paid by the applicable due date will incur interest at one and one half percent (1.5%) per month back to April 1, 2010.

- 5) This section reaffirms Company's obligations to reimburse Penn for all documented attorneys fees, expenses, official fees and other charges incident to the preparation, prosecution, maintenance and licensing of Penn Patent Rights pursuant to the terms of the Agreement, as amended.
- 6) Except as specifically modified or amended hereby, the Agreement, as amended by the First Amendment, shall remain in full force and effect.
- 7) No provision of this Amendment may be modified or amended except expressly in a writing signed by all parties nor shall any term be waived except expressly in a writing signed by the party charged therewith.
- 8) This Second Amendment may be executed in two or more counterparts, each of which shall be deemed an original but all of which taken constitute one and the same instrument.

IN WITNESS WHEREOF, the parties, intending to be legally bound, have caused this Second Amendment to be executed by their duly authorized representatives.

THE TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA

By: /s/ Michael J. Cleare, PhD

Name: Michael J. Cleare, PhD

Title: Executive Director

Date: 5/11/2010

ADVAXIS, INC.

By: /s/ Thomas A. Moore

Name: Thomas A. Moore

Title: Chairman and CEO

Date: May 7, 2010

Exhibit 1

List of Intellectual Property

D751 Live, Recombinant Listeria Monocytogenes Vaccines and Production of Cytotoxic T-Cell Response

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------|------------|---------------|------------|------------|--------------|-----------|
| 07/606,546 | | United States | | 10/31/1990 | Utility | Abandoned |
| 08/192,857 | | United States | | 02/07/1994 | CIP | Abandoned |
| 08/038,356 | | United States | | 03/26/1993 | CIP | Abandoned |
| 08/366,477 | 5,830,702 | United States | 11/03/1998 | 12/30/1994 | Continuation | Issued |

H1219 Specific Immunotherapy of Cancer Using a Live Recombinant Bacterial Vaccine Vector

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|---------|
| 2,204,666 | | Canada | | 11/03/1995 | National Phase | Filed |
| PCT/US1995/014741 | | World Patent Org | | 11/03/1995 | PCT | Expired |
| 2007-125462 | | Japan | | 05/10/2007 | National Phase | Filed |
| 95939926.2 | 0790835 | Switzerland | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | United Kingdom | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | Belgium | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | Ireland | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | Germany | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | France | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | Liechtenstein | 08/04/2004 | 11/03/1995 | EPO | Issued |
| 95939926.2 | 0790835 | European Patent Office | 08/04/2004 | 11/03/1995 | National Phase | Issued |
| 515534/96 | 3995712 | Japan | 08/10/2007 | 11/03/1995 | National Phase | Filed |
| 08/336,372 | 6,051,237 | United States | 04/18/2000 | 11/08/1994 | Utility | Issued |
| 10/441,851 | 7,135,188 | United States | 11/14/2006 | 05/20/2003 | Continuation | Filed |

Methods and compositions for immunotherapy of cancer

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------|------------|---------------|------------|------------|----------|--------|
| 09/535,212 | 6,565,852 | United States | 05/20/2003 | 03/27/2000 | CIP | Issued |

J1598 Immunogenic Compositions Comprising DAL/DAT Double Mutant, Auxotrophic Attenuated Strains of Listeria and Their Methods of Use

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------|------------|------------------------|------------|------------|----------------|--------|
| 12/216,806 | | United States | | 07/10/2008 | Continuation | Filed |
| 98957980.0 | | Germany | | 11/13/1998 | EPO | Issued |
| 98957980.0 | | United Kingdom | | 11/13/1998 | EPO | Issued |
| 98957980.0 | | France | | 11/13/1998 | EPO | Issued |
| 2,309,790 | 05083948 | Canada | 07/06/2000 | 11/13/1998 | National Phase | Filed |
| 98957980.0 | 1032417 | European Patent Office | 6-Jan-10 | 11/13/1998 | National Phase | Issued |
| 08/972,902 | 6,099,848 | United States | 08/08/2000 | 11/18/1997 | Utility | Issued |
| 14108/99 | 730296 | Australia | 13-Nov-98 | 11/13/1998 | National Phase | Issued |

Bacterial Vaccines Comprising Auxotrophic, Attenuated Strains of \$I(Listeria) Expressing Heterologous Antigens

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------|------------|------------|----------|---------|
| PCT/US1998/024357 | | World Patent Org | | 11/13/1998 | PCT | Expired |

A Bacterial Vaccine Vector and Methods of Use Thereof

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------|------------|---------------|------------|------------|--------------|--------|
| 10/660,194 | 7,488,487 | United States | 02/10/2009 | 09/11/2003 | Continuation | Issued |

Isolated nucleic acids comprising Listeria dal and dat genes

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------|------------|---------------|------------|------------|------------|--------|
| 09/520,207 | 6,504,020 | United States | 01/07/2003 | 03/07/2000 | Divisional | Issued |
| 10/136,253 | 6,635,749 | United States | 10/21/2003 | 05/01/2002 | Divisional | Issued |

L2134 Compositions, Methods and Kits for Enhancing the Immunogenicity of a Bacterial Vaccine Vector

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|-----------|
| 2006-500840 | | Japan | | 01/08/2008 | National Phase | Abandoned |
| 04700858.6 | | European Patent Office | | 01/08/2004 | EPO | Abandoned |
| 06104227 1 | | Hong Kong | | | National Phase | Abandoned |
| 169553 | | Israel | | | Unknown | Abandoned |
| 10/541,614 | | United States | | 04/27/2006 | National Phase | Filed |
| PCT/US2004/000366 | | World Patent Org | | 01/08/2004 | PCT | Expired |
| 60/439,009 | | United States | | 01/09/2003 | Provisional | Expired |
| 2,512,812 | | Canada | | | National Phase | Abandoned |
| 20044204751 | | Australia | | | National Phase | Abandoned |
| 60/259,738 | | United States | | 01/04/2001 | Provisional | Expired |

Compositions and Methods for Enhancing Immunogenicity of Antigens

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|----------------|
| 151942 | 151942 | Israel | 10/21/2009 | 03/26/2001 | National Phase | Issued |
| 2,404,164 | | Canada | | | National Phase | Abandoned |
| 01928324.1 | | European Patent Office | | 03/26/2001 | EPO | Filed |
| 01928324.1 | | Germany | | 03/26/2001 | EPO | In Preparation |
| 01928324.1 | | France | | 03/26/2001 | EPO | In Preparation |
| 2001-570290 | | Japan | | 03/26/2001 | National Phase | Filed |
| 01928324.1 | | United Kingdom | | 03/26/2001 | EPO | In Preparation |
| PCT/US2001/009736 | | World Patent Org | | 03/25/2001 | PCT | Expired |
| 09/735,450 | 6,767,542 | United States | 07/27/2004 | 12/13/2000 | CIP | Issued |

Fusion of Non-hemolytic, Truncated Form of Listeriolysin O to Antigens to Enhance Immunogenicity

| Serial No. | Patent No. | Country | Issue Date | File Date | App Type | Status |
|------------|------------|---------------|------------|------------|----------------|--------|
| 10/239,703 | 7,635,479 | United States | 12/22/2009 | 03/26/2001 | National Phase | Issued |
| 11/376,572 | | United States | | 03/16/2006 | Divisional | Filed |
| 11/376,564 | | United States | | 03/16/2006 | Divisional | Filed |
| 09/537,642 | 6,855,320 | United States | 02/15/2005 | 03/29/2000 | Utility | Issued |
| 10/835,662 | 7,588,930 | United States | 09/15/2009 | 04/30/2004 | CIP | Issued |

O2876 Compositions and Methods for Enhancing the Immunogenicity of Antigens

Q3610 Antibiotic Resistance Free DNA Vaccines

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|-----------|
| 60/601,493 | | United States | | 08/13/2004 | Provisional | Expired |
| 05810446.4 | | European Patent Office | | 08/15/2005 | ЕРО | Filed |
| 2,577,270 | | Canada | | 08/15/2005 | National Phase | Filed |
| 11/203,408 | | United States | | 08/15/2005 | Utility | Filed |
| 2005271247 | | Australia | | 08/15/2005 | National Phase | Abandoned |
| PCT/US2005/028896 | | World Patent Org | | 08/15/2005 | PCT | Expired |
| 2007-525862 | | Japan | | 08/15/2005 | National Phase | Filed |

Q3614 Methods for Constructing Antibiotic Resistance Free Vaccines

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|----------------|
| 11/203,415 | | United States | | 08/15/2005 | Utility | Filed |
| 11/785,249 | | United States | | 04/16/2007 | CIP | Filed |
| 11/818,965 | | United States | | 04/27/2007 | CIP | Filed |
| 2,577,306 | | Canada | | 08/15/2005 | National Phase | Filed |
| 05808671.1 | | European Patent Office | | 08/15/2005 | ЕРО | Filed |
| PCT/US2005/028895 | | World Patent Org | | 08/15/2005 | PCT | Expired |
| 2007-525861 | | Japan | | 08/15/2005 | National Phase | Filed |
| 60/601,492 | | United States | | 08/13/2004 | Provisional | Expired |
| 2005271246 | | Australia | | 08/15/2005 | National Phase | Abandoned |
| PCT/US08/04861 | | World Patent Org | | 04/15/2008 | PCT | Expired |
| TBD | | Japan | | 04/15/2008 | National Phase | In Preparation |
| 60/924,033 | | United States | | 04/27/2007 | Provisional | Unknown |
| 08742912.2 | | European Patent Office | | 04/15/2008 | National Phase | Filed |

R3702 Listeria-Based and Llo-Based Vaccines

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|-----------|
| 05811815.9 | | European Patent Office | | 09/14/2005 | EPO | Filed |
| 2005289957 | | Australia | | 09/14/2005 | National Phase | Abandoned |
| 2007-533537 | | Japan | | 09/14/2005 | National Phase | Filed |
| 2,581,331 | | Canada | | 09/14/2005 | National Phase | Filed |
| PCT/US2005/032682 | | World Patent Org | | 09/14/2005 | PCT | Expired |
| 10/949,667 | | United States | | 09/24/2004 | CIP | Filed |
| PCT/US06/43987 | | World Patent Org | | 11/13/2006 | PCT | Expired |
| 60/735,184 | | United States | | 11/10/2005 | Provisional | Expired |
| 12/084,829 | | United States | | 11/13/2006 | National Phase | Abandoned |
| 11/223,945 | | United States | | 09/13/2005 | CIP | Filed |

S4225 Compositions and Methods for Enhancing the Immunogenicity of Antigens

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------------|------------|------------------------|------------|------------|----------------|---------|
| 08726578.1 | | European Patent Office | | 03/07/2008 | EPO | Filed |
| PCT/US2008/03067 | | United States | | 03/07/2008 | PCT | Expired |
| TBD | | Japan | | 03/07/2008 | National Phase | Filed |
| PCT/US2007/10635 | | World Patent Org | | 05/02/2007 | PCT | Expired |
| 11/715,497 | | United States | | 03/08/2007 | CIP | Filed |
| 11/415,271 | | United States | | 05/02/2006 | CIP | Filed |

S4243 Methods and Compositions for Treating IgE-Mediated Diseases

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|-------------------|------------|------------------------|------------|------------|----------------|-----------|
| 2009-523812 | | Japan | | 08/06/2007 | National Phase | Filed |
| 11/882,782 | | United States | | 08/06/2007 | Utility | Abandoned |
| 60/835,420 | | United States | | 08/04/2006 | Provisional | Expired |
| PCT/US2007/017479 | | World Patent Org | | 08/06/2007 | PCT | Expired |
| 078111120.0 | | European Patent Office | | 08/06/2007 | National Phase | Filed |

U4810 A listeria monocytogenes-based bacterial vaccine vector expressing mouse VEGFR2/Flk-1 for cancer therapy

| Serial No. | Patent No. | Country | Issue Date | File Date | Арр Туре | Status |
|------------|------------|---------------|------------|-----------|-------------|--------|
| 61/157,367 | | United States | | 3/4/2009 | Provisional | Filed |

CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 18.U.S.C. 7350 (SECTION 302 OF THE SARBANES OXLEY ACT OF 2002)

I, Thomas Moore, certify that:

- 1. I have reviewed this report on Form 10-Q for the quarter ended April 30, 2010 of Advaxis, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

June 1, 2010

| /s/ Thomas Moore | |
|--------------------------------|--|
| Name: Thomas Moore | |
| Title: Chief Executive Officer | |

CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 18.U.S.C. 7350 (SECTION 302 OF THE SARBANES OXLEY ACT OF 2002)

I, Mark J. Rosenblum, certify that:

- 1. I have reviewed this report on Form 10-Q for the quarter ended April 30, 2010 of Advaxis, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)7 and 15d-15(e)7 and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

June1, 2010

/s / Mark J. Rosenblum Name: Mark J. Rosenblum Title: Chief Financial Officer

CERTIFICATION-PURSUANT TO SECTION 906 OF THE SARBANES OXLEY ACT OF 2002

The undersigned as Chief Executive Officer of Advaxis, Inc. (the "Company"), does hereby certify that the foregoing Quarterly Report on Form 10-Q of the Company for the quarter ended April 30, 2010:

- (1) Fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) Fairly presents, in all material respects, the financial condition and result of operations of the Company.

June 1, 2010

/s/ Thomas Moore

Thomas Moore

Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

CERTIFICATION-PURSUANT TO SECTION 906 OF THE SARBANES OXLEY ACT OF 2002

The undersigned as the Chief Financial Officer of Advaxis, Inc. (the "Company"), does hereby certify that the foregoing Quarterly Report on Form 10-Q of the Company for the quarter ended April 30, 2010:

- (1) Fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) Fairly presents, in all material respects, the financial condition and result of operations of the Company.

June 1, 2010

/s/ Mark J. Rosenblum

Mark J. Rosenblum Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.